

Shweta Balakrishnan

Artist

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Personal Statement

I am an ambitious and passionate multi-disciplinary artist hailing from the southern part of India. Art serves as a medium of expression of emotions to describe the journey of my life. I have been greatly influenced by the culture and traditions from my hometown which have transcended into my brand "Anputa". Through this venture, I hope to spread the message of love and compassion while also caring greatly for the environment by way of sustainable fashion.

Education

August 2021 – present Baltimore, USA	Bachelor of Fine Arts, Maryland Institute College of Art Majors - Fibers and Painting Minors - Experimental Fashion and Creative Entrepreneurship
June 2022 – July 2022 Paris, France	Summer Program, The New School - Parsons Paris Exploration in Painting Fashion Design Process
June 2020	Online Summer Program, Rhode Island School of Design Digital Printed Fabrics Infinite Surface Design
2018 – 2020 Bangalore, India	International Baccalaureate, Trio World Academy 11th - 12th grade
2012 – 2018 Bangalore, India	International General Certificate of Secondary Education (IGCSE), Trio World Academy 6th - 10th grade
June 2006 – March 2012 Bangalore, India	Primary Schooling, National Public School Elementary - 5th Grade

Work Experience

October 2022 – present Baltimore, United States	Student Ambassador at Admissions, Maryland Institute College of Art <ul style="list-style-type: none">• Supports Undergraduate Admission Office through clerical/office work.• Assists with UG Admission Events• Gives 60-90 tours of the MICA campus and conducts events with the admission team.• Compiles resources for the admission team prior to support their travel work.
2021 – present Bangalore, India	Founder, Anputa <ul style="list-style-type: none">• Anputa is a clothing and accessories that juxtaposition timeless Indian textiles and chic western silhouettes. and accepts work by commission.
December 2022 – January 2023 New York, United States	Fashion Intern, Iwanciw Functional Funware <ul style="list-style-type: none">• Assisted with on-site setup and breakdown of special events, from planning to execution.• Promoted through social media, creating visual Instagram content and providing excellent customer service.• Utilized with "color-design" systems to match dyes• Produced sustainable "Geo-Patterning" designs.• Created Fashion Designs to fit companies' "sky-dye".• Rendered sketches by hand, alongside the company with fashion illustrators.
May 2018 Bangalore, India	Chitra Santhe - Karnataka's largest art fair, Karnataka Chitrakala Parishattu <ul style="list-style-type: none">• Displayed my artwork alongside world-renowned artist Mr. Gurudas Shenoy.• Drove sales of paintings and artworks.
June 2018 Bangalore, India	Psychology Internship, Fortis Hospitals Ltd <ul style="list-style-type: none">• Gained knowledge of clinical disorders and psychotherapy.• Introduced to fields of psychological interviewing along with experiential learning on understanding the self.• Explored areas of super specialization such as art therapy, sports psychology, and organizational psychology.
January 2018 – September 2019 Bangalore, India	Volunteer, Parikrama Center of Learning <ul style="list-style-type: none">• Organized the school library.• Decorated the library with paintings and artwork to create a conducive learning environment for the students.

Leadership

May 2019 – May 2020 Bangalore, India	Cultural Captain - Student Council, Trio World Academy <ul style="list-style-type: none">• Created opportunities for involvement of students in all cultural activities of the school.• Made posters and other decorations for the events.
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November 2018 –
December 2019
Bangalore, India

- Budgeted expenses of events.
- Organized fundraisers for cultural events.

Leader - Design Team, Ablaze - Annual Fest, Trio World Academy

- Designed logos, posters, banners, and social media posts for the events.
- Delegated tasks to team members.
- Collaborated closely with other departments to ensure the success of events.

Notable Projects

December 2022 – April 2023
Baltimore, United States

Flourish, Annual Fashion Show, Maryland Institute College of Art

- Designed 10 wearable outfits from scratch, with 50 fashion drawings.
- My theme "feeling loved" was linked to the Flourish fashion show theme.
- Choreographed a performance for my show.

January 2022
Bangalore, India

Solo Exhibition, Estudio Gallery

Showcased a 12-piece exhibition titled "Journey of my life". [↗](#)

June 2021
Bangalore, India

Illustrated a book, "Through Florescence, She Kept Her Effervescence: A Book of Poems"

- Collaborated with the author to create artwork that aligned with the book's theme of love and emotional resilience.
- Illustrated the cover and all pages of the book. [↗](#)

July 2020
Bangalore, India

Designed an album cover, for performance artist - Vijayanthi Narendrakumar

- Collaborated with a budding singer-songwriter to produce artwork for a music album. [↗](#)
- Photographed, edited, and processed images in tune with the theme of the album.

March 2020
Bangalore, India

Social Initiative, Distribution of handmade masks during the pandemic

- During the peak of the COVID-19 pandemic in my country, I recognized the dire shortage of healthcare resources and decided to contribute in my own way.
- I handmade face masks from scratch and added a personal touch by embroidering them with flowers and roses which symbolized love and compassion.
- I distributed these masks [↗](#) with the help of my friends and family to the underprivileged, in an attempt to tackle the spread of the illness.

Skills

Textiles (Woven Imagery, Surface Resist Dye, Garment Design and Production, Experimental Garment, Silk Screen Printing, Crochet and Knitting)

Art History (Frameworks, Art Matters, Renaissance through 1855, Modernisms, Modern/Contemporary Korean Art.)

Fine arts (Painting, Colour theory, Colour Pigment and Surface, Artist Professional Practice, Art Direction, Around Flat:2D & 3D, Performance.)

Adobe Creative Cloud (Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro, Adobe Design, Adobe InDesign, Adobe fonts)

Communication (Listener, Collaborative, Friendly, Interactive, Honest)

Microsoft Office (Microsoft Word, Microsoft Powerpoint, Microsoft Excel)

Softwares (Procreate, Tinker-cad, Silhouette Cutter, Maya, Canva)

Digital Art (Typography, Pattern design, Designing posters, Video editing, Visual art)

Accolades

August 2021 – present

Portfolio Scholarship, Maryland Institute College of Art

August 2021 – May 2022

Dean's List, Maryland Institute College of Art
Fall 2022 - Spring 2022- Spring 2023

August 2018 – May 2020

Awarded "Student of the Month" on multiple occasions., Trio World Academy

2018 – 2019

Awarded "Student of the Year" for achieving 100% attendance, Trio World Academy

July 2019

Sketching, MAAC academy, Bangalore
First place

2018

Women's day art competition, Trio World Academy
Second place